

Membership &



Post Activity

December 2017

Merry Christmas

Expectations. Family, Friends, Employers. Community. Fellow Veterans. Everyone has expectations.

Did you know that the American Legion has expectations of each Post? It's part of your Charter.

- Post Minimum Requirements. *Check*
- Transmitting membership within 30 days of receipt from member. *Check*
- Achieving 90% or better of annual membership goal. *Check*
- Recruiting new members. *Check*
- Training your replacement. *Check*
- Carry on a Post Legacy. *Oh Yeah!*
- Participation in at least one program of the American Legion.

The Four Pillars of the American Legion and just some of the programs.

- ◆ Veterans Affairs & Rehabilitation
 - VA Assistance
 - Hero's to Hometown
 - Employment
 - Homelessness
 - Final Respects
- ◆ National Security
 - Troop Support
 - Operation Comfort Warrior
 - POW/MIAs
- ◆ Americanism
 - Boys State/Nation
 - American Legion Baseball
 - Pledge of Allegiance
 - Boy Scouts of America
 - Flag Protection
 - Voter Registration
 - Legacy Run
- ◆ Children & Youth
 - Temporary Financial Assistance
 - Child Family Network
 - Drug Abuse
 - Catastrophic Illness

For more info go to: http://www.legion.org/documents/legion/pdf/four_pillars.pdf

Do something special for the holidays. It's a terrific time to recruit and introduce new members. Celebrate the season with existing members. Then take time to reflect

and remember the "Reason for the Season".

Christmas Parties:

- ◆ Have a Christmas party or a Get-Together and encourage your members to bring a veteran guest.
- ◆ Have a Christmas Potluck party. Everyone brings their best or favorite dish.
- ◆ Make it family friendly, have a fun time and enjoy the great fellowship.
- ◆ Have everyone who attends bring supplies for a local food bank or homeless shelter.
- ◆ Take a lot of photos and share them.

Christmas Parades:

- ◆ Participate in your community's Christmas/Holiday parade.
- ◆ Can your Post be the Color Guard?
- ◆ Ask & encourage your members to ride along. Rig out a SUV or put chairs in the back of a pickup and put your Post colors on it. Use a Lawn tractor with a trailer.
- ◆ Do you have a member with a classic vehicle like an old military jeep or truck. For fun fill the vehicle up with members who dress up in different era uniforms.
- ◆ Be sure to comply with your town's ordinances and requirements.
- ◆ Photos. You can never take too many and be sure to share.

Christmas Presents:

- ◆ Give the perfect gift to a military member and/or veteran with a paid membership.

New Years Day:

- ◆ Update your members with an end of year Newsletter or Report listing all of your Posts' accomplishments for the year.
- ◆ Do a Post midseason review. What have you done and what do you need to do? Start planning and prepping for spring events.
- ◆ Does your Post/District know about officer changes coming in spring. Start training your new officers now.

Selling the American Legion

No we're not for sale but do you sell the benefits of an American Legion membership?

Duty, Honor, Country.

National Advocate for Veterans Programs Service First

Or how about our Membership Benefits and Discounts.

Remember to Just Ask. Don't Assume.

Membership Reporting & Accounting.

It's the Post responsibility to make sure that their membership numbers are accurate?

Do you check the Departments Membership Report? Does it match what you think you should have. Remember the Post can put names to their numbers. The Department can only go by what you have

transmitted to them. Differences in reporting should be checked with the Department.

Not to confuse everyone but we have two forms of membership reporting.

◆**AIM.**

- ◇ Department membership accounting and for Department level awards.
- ◇ Through transmittals, the Department updates your numbers to reflect your newest additions.
- ◇ Online renewals are updated every 2 weeks.
- ◇ Duplicates must be backed out.
- ◇ Only the Department has access to the numbers.
- ◇ Pre-audit
- ◇ Report: Department Membership Report

◆**MyLegion.**

- ◇ National Ranking for Departments
- ◇ Every Post & District Commander has access & use of mylegion.
- ◇ Online renewals are updated daily.
- ◇ Duplicates are refused.
- ◇ Names are shown and can be accounted for.
- ◇ Post-Audit.
- ◇ Report: National Breakdown Report.

**Know What Your Membership Count Is!
Post Awards Depend on it.**

Did You Know.

A Post can transmit their membership renewals electronically.

How?

- When you receive a members check or cash at the Post for membership renewal, normal procedures are to fill out the card and transmittal form and mail it in.
- If you have a Post credit card and your dues are greater than \$27.50, you can turn to legion.org/renew and renew that member online, on the spot.
- Now all the Post has to do is mail the member their new membership card. No transmittal form, no cards to the department.

MyLegion Tech Talk

Early Renewal Campaign Listing. National Commander Denise Rohan has changed the category in the Commanders Push section of MyLegion reports. The Early Renewal Campaign Listing are members of your Post who joined or renewed after January 1st. She would like every Post to contact these members to see if you can inspire them to renew prior to December 31st.

Unrenewed Letters & Listings. This has been moved from Commanders Push to Post Reports.

1981 Transfer Letters. You've run your letters but postage is expensive. Then email your letters. If your 1981 candidate has an email address, scan and email them the letter. Then you only have to mail the few remaining without email. (Thanks Post 296, Vass)

Do you have suggestions on ways to improve the MyLegion experience and/or work your membership. Let Nancy Phillips know at doubleugly2@skybest.com

100% Club (11/3/17 report)

| | | |
|---|------|--------------|
| 1 | 19 | Tarboro |
| 2 | 35 | Red Springs |
| 3 | 36 | Kernersville |
| 4 | 127 | Warsaw |
| 5 | 293 | Nashville |
| 6 | 313 | Aurora |
| 7 | 545 | Wilmington |
| 8 | 550 | Shallotte |
| 9 | 1981 | Department |

Need Membership or Post Activity Help? Let your District Commander know if you need assistance with membership, revitalization, use of MyLegion, officer training, or information about American Legion Programs. This will contribute to successful membership programs.

Membership Forms & Reports

All located in on the Department website at www.nclegion.org

Contact. Membership Committee Chairman Bob Barker can be reached at rgbhawaii7@gmail.com or 336-420-5877

Important Dates

Nov 11, 2017
Feb 15-17, 2018

Veterans Day
Mid Winter Conference, North Raleigh Hilton