



Membership & Post Activity

April 2018 Spring has Sprung!

- ◆ Pull out those military service or American Legion t-shirts and baseball caps. Advertise everywhere you go as part of your day to day activities.
- ◆ Make sure you have an application for each of the American Legion family groups in your wallet. Legion, Auxiliary, & Sons of the American Legion.
- ◆ It's time for the spring youth activities:
 - ⇒ Baseball—Signup & Team Formation
 - ⇒ Boys State/Girls State — Start working on those application packages.
 - ⇒ Student Trooper—It's application time.
 - ⇒ Scouting—Events in full swing.
- ◆ Graduation is rapidly approaching for ROTC award ceremonies. University/College ROTC units will do theirs in April and JROTC units will plan for late May. Are the instructors members of your Post? Do you have your medals on hand waiting for the names?

JROTC Bronze Medals are ordered through Emblem Sales

ROTC Silver (underclassman) & Gold (senior) Medals are ordered through the Department.

- ◆ Warmer weather brings out the motorcycles & the classic cars. How about creating a local American Legion Riders or American Legion Cruisers unit?
- ◆ Plan/Host a Post Open House. Show off your Post, your Programs & your People.

Hot Topics from Mid-Winter Conf:

You cannot buy, sell, trade or enter into a contract for your Post property without Department approval.

Failure to maintain the rules, requirements & regulations of your American Legion Charter could result in charter cancellation & loss of non profit status. Hello IRS.

The Dept's web site at www.nclegion.org has a new

look. Your Post info is from the National database. It is imperative that Posts complete the National Notification Form the Department mails to you in April.

Post/District Elections must be within 45 days of Dept Convention. Convention is late this year, Jun 27-30. Plan accordingly.

Perception is Reality

- Is your Post "Cheers" where everyone knows your name or Area 51, hiding behind fences, walls & secrecy?
- Is your Post the scene of veteran activity or is no one home?
- Does your Post host fantastic meals or does the FDA need to investigate?
- Does the local police know your Post because your a popular 911 call?
- Is your Post a good neighbor with a clean, neat building & yard or do you "look" like survivors of a Zombie Apocalypse?
- When veterans or families call for help with veteran issues or Legion programs, do you know who to call or do you ignore them because well there just isn't time & it isn't your job?

How you look, act & participate in your community not only reflects on you but every other Post/Auxiliary/SAL under the American Legion banner.

Saddle Up! 10th Annual Pony Express.

Overnights, Collection points & timing plan:

Dolphin Lane Motel, Car Bch	4/5 First Night
Pleasure Island Post 129,	4/6 7:05-7:50am
Calabash Post 503,	4/6 9:37-10:07am
Wallace Post 156,	4/6 11:47am - 12:47pm
Kinston Post 219,	4/6 1:46-2:16pm
Goldsboro Post 11,	4/6 2:58-3:28pm
Wilson Post 17,	4/6 4:00-4:30pm
Wake Forest Post 187,	4/6 5:17-6:17pm
North Raleigh Hilton,	4/6 Second Night
Dept Headquarters,	4/7 10:13am-12:47pm
Greensboro Post 53,	4/7 2:03-2:33pm
East Bend Post 336,	4/7 3:26-3:56pm
Hickory Post 48,	4/7 5:37-5:57pm
Bessemer City Post 243.	4/7 6:15-7:15pm
Holiday Inn Express, Gastonia	4/7 Third Night

Do a late March push on all of the membership, Legion, Auxiliary, SAL, Transfers and the VSF/USSNC fund and deliver it to the Pony Express.

Ride along or meet the Riders at a collection point. **Kick Stands Up, Let's Ride.**

Updates & Common Questions.

- ◆ District Meeting Attendance. How do you keep

your Post up-to-date with the latest news, programs and changes. It's essential for each Post to attend District meetings. Make an effort to have the Commander, VCommander or Post Officer attend them all.

- ◆ 10% Rule of Membership. Each year your post will loose on average 10% of your members to death and other reasons. Here's what you can do.
 - ⇒ First make contact. Find out why they have not renewed. Is it fixable? Is it a hardship? If a hardship, does the Post want to cover the Department and National cost of \$27.50 for this year?
 - ⇒ Second. You need to recruit at least an equal number of members in order to maintain membership. You will need to exceed that number to grow.
- ◆ 10% Rule of Participation. Only 10% on average of your members will participate in Post activities. So for every 10 members you recruit, 1 will participate. Don't let your Post take the attitude that only participants need apply. Participation can end abruptly due to illness or family obligations but can also begin for the same reasons.
- ◆ *Why should I charge a prospective new member full price with only a couple months left?* Remember our membership is good Jan-Dec. July is the start of the Early Bird recruiting for the next year. The 2018 membership is good through December.
- ◆ *How about offering the first year of membership free.* Post pays the \$27.50 for Department & National.
- ◆ *How about paying for Active Duty members or getting them a sponsor to pay it for them while on active duty?*
- ◆ *Don't forget the family members.* Have you really asked everyone eligible?
- ◆ *We don't have a computer, how can we use MyLegion.* Members, Family, Library. Just need your Post user info.

100% Club. (Department Report 3/9/18)

1	5	St. Pauls
2	9	Charlotte
3	14	Salisbury
4	19	Tarboro
5	32	Fayetteville
6	35	Red Springs
7	36	Kernersville
8	60	Henderson

9	63	Burlington
10	66	Mooresville
11	68	Leland
12	82	Shelby
13	84	Elizabeth City
14	99	Beaufort
15	106	Salisbury
16	110	Nashville
17	116	Fuquay Varina
18	117	Maxton
19	122	Burnsville
20	127	Warsaw
21	146	Landis
22	181	Laurinburg
23	187	Wake Forest
24	205	Pembroke
25	210	Yanceyville
26	278	Middlesex
27	283	Pittsboro
28	293	Nashville
29	296	Vass
30	313	Aurora
31	317	Marshall
32	321	Huntersville
33	328	Kenly
34	363	Zebulon
35	427	Haw River
36	436	Angier
37	502	Garland
38	521	East Arcadia
39	529	Knightdale
40	540	Cary
41	543	St. James
42	545	Wilmington
43	546	LaGrange
44	550	Shalotte
45	1981	Department

Is Your Post Name on the List.

Need Membership or Post Activity Help? Let your District Commander know if you need assistance with membership, revitalization, use of MyLegion, officer training, or information about American Legion Programs. This will contribute to successful membership programs.

Membership Forms & Reports

All located in on the Department website at www.ncligion.org

Contact. Membership Committee Chairman Bob Barker can be reached at rgbhawaii7@gmail.com or 336-420-5877

There are a lot of good Posts operating but is your Post a Great Post?

Important Dates

Apr 5-8, 2018
 Jun 27-30, 2018
 Jul 27-28, 2018

Pony Express
 Department Convention, North Raleigh Hilton
 Legion College, Village Inn, Clemmons