



Membership & Post Activity

August 2018

Department Convention Updates

- ◆ Evan Thompson, Post 82 in Shelby is our new Department Commander.
- ◆ Membership Committee is being formed with old and new faces.

Growth & Success. How to protect your Post?

- ◆ Be a Post for the whole family.
- ◆ Add an Auxiliary unit.
- ◆ Add a SAL squadron.
- ◆ Add a Riders chapter.
- ◆ Add a Cruisers chapter.
- ◆ Invite new members & their families to your events, not meetings. Meetings are boring?
- ◆ Invite the Blue Star Mothers & families of active duty members to your Post. They have questions and you can get answers.
- ◆ Encourage the whole family to join your units where eligible.

Just Ask.

Every Legion Member needs to:

- ◆ Ask every eligible family members.
- ◆ Ask extended families.
- ◆ Ask work, social & church families.
- ◆ Ask friends & their friends & their friends.
- ◆ Ask veterans of other groups to join us too.
- ◆ Approach strangers wearing veteran gear & thank them for their service.

Don't Hide.

- ◆ Get out into the community.
- ◆ Participate in community events.
- ◆ Invite civic leaders to your events.
- ◆ Recognize Police, Fire & EMS personnel.
- ◆ Network with other civic & veteran groups for the greater good of all veterans.
- ◆ Build a relationship with your schools.

Know what we stand for.

- ◆ VA help & improvements.
- ◆ GI Bill past & present.
- ◆ Legion Programs.
- ◆ Scholarship Programs.

- ◆ Jobs & Schooling.

DMS/1981 Transfers
Get Going & Contact Them!
Don't wait until you're not so busy.
Do it Now!

They haven't paid their dues yet and chances are your dues may be less or equal to Post 1981.

Make your move.

Have your members help you!
Get on the phone, send out letters.
What are you waiting for?

Schools back in session.

How many JROTC programs are there in North Carolina?

250

How many JROTC schools who would like to be supported by an American Legion Post?

Lets make sure every NC JROTC program has an opportunity to be affiliated with an American Legion Post.

Here are the benefits of working with schools.

1. **Awards.** Each spring NC JROTC programs award a Military Excellence and Scholastic Excellence awards to deserving JROTC Cadets. Where do they get those ribbons/medals? **The American Legion.** And yes they are approved for the service uniforms.
2. **Junior Shooting.** Each year many NC JROTC units take part in Air Rifle Competitions. If they are affiliated with an American Legion Post and the Junior Shooting Program, they have access to additional targets and cadets can attempt to qualify for the AL Junior Shooting National Championship. It cost nothing to affiliate and only \$10 to attempt to qualify for the National Championships.
3. **Oratorical.** Great source for the Oratorical Competition and Scholarship. Does your Post participate and promote it?
4. **Boys State/Girls State.** Great source for Boys State/Girls State participants. The service academies look through applications for the Boys State/Girls State qualifier. Your Post can fund each student or state up front that each student needs to be self funded. How many students can you send? The American Legion/Auxiliary is the only path to Boys State/Girls State.
5. **Student Trooper.** Great source for those interested in law enforcement. A week camp with the NC State Troopers. Your Post can fund each student or state up front that each student needs to be self funded. The American Legion is the only means to attend this camp.
6. **Sports.** You know about **AL Baseball** but how about **AL Girls Fastpitch Softball?** NC is the first & only sanctioned dept so far in the US. Start a program.

Look what your Post can do by creating a relationship with your local schools.

Post Membership Team. Who's job is it?

It's the First Vice Commanders Job to execute the Commanders Vision.

Success in membership is not a lot of fancy footwork and gimmicks. It depends on one thing and one thing only, and that

is effective leadership.

2018-2019 Membership Team Concept

Division Level Team could be:

- Division Commander
- Division Membership Committee Member
- District Vice Commanders

District Level Team could be:

- District Commander
- Each Post Vice Commanders

Imagine what your Post, District & Division could do with an effective Membership Team.

2018 Cardinal Award

This is an award every Post should receive. It's the easiest Post award the Department offers.

50% membership by August 31st.

The first 50% is the always the easiest. Just process your membership and get them correctly submitted.

National Notification Form

New officers equals updates to the National's website: www.legion.org. Each Post must submit an updated **National Notification Form** to the Dept. This form updates your contact info, Post Commander and Adjutant, your SAL Commander and Adjutant (if you have one) plus access to MyLegion. If you've had trouble accessing MyLegion in the past, update your National Notification form. National uses this info to update Legion.org, and MyLegion access.

American Legion Mobile App.

Don't forget our Mobile App. Find A Post, Renew your Membership, Legion News, Images and Emblem Sales. It's all there on your smart phone. Available for download from the Apple Store, Google Play and the Windows Store.

Square Reader.

Does your Post have one? Great way to collect new members using a card. Reader is free & the cost is 2.75% per swipe, dip or tap. That's .83 on \$30 dues or .96 on \$35 dues. Post absorbs the transaction cost.

Installation of Officers and Post Update Forms.

In accordance with the constitution and bylaws, have you done your installation of officers at your first meeting after the Department Convention? Then did you submit the Post Update Form with your list of officers and contact info to the Department within 30 days of installation? **If you have problems getting your Post Update Form updated, let us know.**

This is one of twelve items of the

Post Minimum Requirements.

The minimum requirements are out there and the District Commanders will be referring to them as part of their Post

visits.

Not sure what they are? Let your District Commander get you a copy. Every Post Commander should be familiar with the minimum Post requirements.

Facebook Page vs. Facebook Group.

While Facebook Pages were designed to be the official profiles for entities, such as celebrities, brands or businesses, Facebook Groups are the place for small group communication and for people to share their common interests and express their opinion. Groups allow people to come together around a common cause, issue or activity to organize, express objectives, discuss issues, post photos and share related content.

Need Membership or Post Activity Help?

Let your District Commander know if you need assistance with membership, revitalization, use of MyLegion, officer training, or information about American Legion Programs. This will contribute to successful membership programs.

Membership Forms & Reports

All located on the Department website at www.nclegion.org

Contact. Membership Committee Chairman Bob Barker can be reached at rgbhawaii7@gmail.com or 336-420-5877

Oh By the Way.

Don't skip the Guard & Reserve to join your Post. They have been deployed a lot.

Important Dates

Jul 27-28, 2018
Aug 16-21, 2018
Aug 24-30, 2018
Oct 18-20, 2018

Legion College, Clemmons
92nd Baseball World Series, Shelby
National Convention, Minneapolis, MN
Fall Conference, North Raleigh Hilton