



Membership & Post Activity

October 2018

Goals.

National has changed the Goals Process.

In past years

- National would give the Department a total goal.
- Membership would have to break it down for each Post.

The NEC changed the rules for 2019

- Every Department was given their 2018 actual achieved membership number & **+1** for every Post in their Department.
- So your Post goal is last years achieved **+1**

That's it. **+1**

So how many of our Posts can achieve the 100% Club? Why Not ALL of them!!!

There is a Personal Goal too.

You Got It. **+1**

Every member of every Post is expected to recruit **+1**.

Calling All Commanders. *Everyone needs to recruit +1. Make a challenge out of it for your Post Membership. Have fun with it.*

MyLegion Membership Processing Coming this Fall

National has notified us that the Southeast Departments will be going online with MyLegion Membership Processing this fall.

We hinted at Legion College that this process was coming but National moved up our date.

What does this mean to each Post?

1. You will be able to process membership renewals through MyLegion.
2. You will be able to process new members through MyLegion
3. You will be able to process transfers with money

through MyLegion

Special MyLegion Membership Processing Class will be held at the Fall Conference at the North Raleigh Hilton on Friday, Oct 19th.

Every Post is encouraged to send their adjutant or a MyLegion knowledgeable representative to this class.

Every District Commander and/or District Vice Commander is encouraged to attend this class to better help their Posts.

This class will include slide handouts for each processing step.

The Nuts & Bolts of the program are:

Renewals

- ◆ Each Post using MyLegion Membership Processing signs up for Echeck automatic draft.
- ◆ Using MyLegion, a Post can input all renewals on one page & pay the National & Department dues using Echeck.
- ◆ Different from Online payments the Post gets to keep their portion of the dues.
- ◆ No errors for duplication of dues. MyLegion will not allow duplication of payment.
- ◆ No cards to mail to Department.

New Members

- ◆ New members are entered on screen and paid for using Echeck.
- ◆ New members are added quicker because National doesn't have to type in the cards they cannot read
- ◆ No spelling errors
- ◆ No cards to mail to Department

Transfers With Money

- ◆ Transfers with money are typed in on screen and paid using Echeck.
- ◆ Transfers are processed quicker
- ◆ No member data form to Department.

Transfers Without Money

- ◆ Transfers without money **MUST** have a Member Data Form sent to the Department.

Questions & Answers

Does a Post have to sign up for Echeck?

No. A Post can continue to use the cards, transmittal forms & mail their membership.

Is Echeck/Automatic Transfer Safe?

Yes. The Banking System uses encryption.

Does the Adjutant have to do the processing? Ours doesn't know how to use a computer?

The Adjutant Manual gives the Adjutant that job but each Post is unique. You can use a Membership Team or an assistant to help with MyLegion. Just remember that MyLegion contains privacy data on each member.

DMS/1981 Transfers

The best source of new members.

**Go Get Them.
Don't put it off.**

Do it Now!

Chances are your dues are less expensive than Post 1981's at \$40.00.

And if not, your Post should be offering them more value for their dues.

Make your move.

Have your members help you!

Get on the phone, send out letters./emails.

You collect the money, you collect the membership count.

Have you made the call?

1981 Opportunities

- Calling. Get on the phone and start calling your 1981 members in the local area. Bet you half of them thought they were already members and have even attended local events.
- Rainy/Stormy Days. Call on days when the weather is bad and then about mid day just before lunch or just after or about 4 pm before dinner time.
- Email. Don't forget to utilize email to reach your younger, working class members. Their day is hectic so leaving them an email allows them to answer when it's convenient for them.

Selling our Brand

How do you share who & what we are with new members or the community if you don't know our programs?

Every Veteran went through training in the military and we are no different. Start with:

Basic Training.

The updated American Legion Extension Institute class covers history, structure, programs & mission. Cost is FREE.

<https://www.legion.org/alei>

National & the NEC are working on and rolling out new training & how-to videos over the next 2 years. Looking for more training ideas, check out Nationals Training Newsletter at:

<https://www.legion.org/training/newsletters>

2019 National Commander Membership Incentive Award

- ♦ Recruit 3 New Members to get the National Commander Team 100 pin.

2019 National Commander 100% Family

Ribbon

- ♦ 100% American Legion Family Ribbons will be awarded to any Post family that achieves 100% membership by the 2019 100% target date of May 30, 2019 (Legion Family is defined as a Post **and/or** combination of Auxiliary unit or SAL squadron. **(All attached groups must achieve 100% to qualify)**)

2019 Department Commander Star Award

- ♦ Renew 1 member to receive a Commander Star Award

2019 Department Commander Coin Award

- ♦ Recruit 3 New members to receive the Commanders Coin.

2019 Post Commander Excellence Award

- ♦ 100% membership by November 11th.

100% Club, 9/17/18 Report

1. Post 431 Wingate

Need Membership or Post Activity Help? Let your District Commander know if you need assistance with membership, revitalization, use of MyLegion, officer training, or information about American Legion Programs. This will contribute to successful membership programs.

Membership Forms & Reports

All located in on the Department website at www.nclegion.org

Contact. Membership Committee Chairman Bob Barker can be reached at rgbhawaii7@gmail.com or 336-420-5877

Contribute to or use the NEF.

Important Dates

Oct 18-20, 2018

Feb 14-16, 2019

Jun 5-8, 2019

Fall Conference, North Raleigh Hilton

Mid Winter Conference, North Raleigh Hilton

Department Convention, North Raleigh Hilton