



Membership & Post Activity

December 2018

Merry Christmas

Why?

Why did you join the American Legion?

There had to be a reason.

- ◆ Wanting to serve?
- ◆ Give back to the veteran community?
- ◆ Sense of belonging that you cannot get in the civilian world?
- ◆ Sharing life experiences?
- ◆ Talk the same talk?
- ◆ Fellowship?

Take those reasons and relate those ideas when you speak to potential new members. Maybe they are looking for the same things but cannot put it into words.

Communication & Follow Up.

- Do you check on your members?
- Does your Post communicate with your members or do you wait on them?
- Do you let them know when you need volunteers for a project?
- Do you share your Post achievements?
- Do you honor them or showcase members talents or skills?

Don't be quiet. Make some Noise!

Expectations. Family, Friends, Employers. Community. Fellow Veterans. Everyone has expectations.

Did you know that the American Legion has expectations of each Post? It's part of your Charter.

- Post Minimum Requirements. ✓
- Transmitting membership within 30 days of receipt from member. ✓
- Achieving 90% or better of annual membership goal. ✓
- Recruiting new members. ✓
- Training your replacement. ✓
- Carry on a Post Legacy. ✓
- Participation in at least one program of the American Legion. ✓

Do something special for the holidays. It's a terrific time to recruit and introduce new members. Celebrate the season with existing members. Then take time to reflect and remember the "Reason for the Season".

Christmas Parties:

- ◆ Have a Christmas party or a Get-Together and encourage your members to bring a veteran guest.
- ◆ Have a Christmas Potluck party. Everyone brings their best or favorite dish.
- ◆ Make it family friendly, have a fun time and enjoy the great fellowship.
- ◆ Have everyone who attends bring supplies for a local food bank or homeless shelter.
- ◆ Take a lot of photos and share them.

Christmas Parades:

- ◆ Participate in your community's Christmas/Holiday parade.
- ◆ Can your Post be the Color Guard?
- ◆ Ask & encourage your members to ride along. Rig out a SUV or put chairs in the back of a pickup and put your Post colors on it. Use a Lawn tractor with a trailer.
- ◆ Do you have a member with a classic vehicle like an old military jeep or truck. For fun, fill the vehicle up with members who dress up in different era uniforms.
- ◆ Be sure to comply with your town's ordinances and requirements.
- ◆ Photos. You can never take too many and be sure to share.

Christmas Presents:

- ◆ Give the perfect gift to a military member and/or veteran with a paid membership.

New Years Day:

- ◆ Update your members with an end of year Newsletter or Report listing all of your Posts' accomplishments for the year.
- ◆ Do a Post midseason review. What have you done and what do you need to do? Start planning and prepping for spring events.
- ◆ Does your Post/District know about officer changes coming in spring. Start training your new officers now.

Do You Share this Newsletter with your Post Officers and your membership?

9 Days

It's So Easy and So Many Posts are taking advantage of it.

What is it?

MyLegion Membership Processing

- ◆ Renewal Memberships updated in 9 days.
- ◆ New Members get their National numbers in 9 days
- ◆ Do transfers with membership money & it updates in 9 days.

How does it work?

- ◆ Sign into MyLegion
- ◆ Go to Membership Processing tab.
- ◆ Set up your account info under "Manage Acct"
- ◆ Now your ready to process Membership Renewals, New Membership and Transfers that include membership money.

Do's & Don'ts

- ◆ Do have virus protection on your computer.
- ◆ Do have your account info ready to go.
- ◆ Do have money in your account.
- ◆ Do communicate with your finance officer.
- ◆ Do allow the first batch to completely process before starting a new batch. After that you run a batch as often as you would like.
- ◆ You can group multiple transactions in each batch.

The Don'ts? There is only one?

Don't be afraid of using MyLegion or the new Membership Processing feature.

Department Wide Revitalization.

Mark your calendar.

January 18-19th we will have a department wide revitalization.

More info to follow so start building your Post calling team.

Department Post Data Form.

Is your Post info up to date. Does it include an email address & telephone number for the Post Commander or a Post

Officer? If not, why not?

National Information Form

Make sure it's up to date and includes an email and telephone number. Remember this is your info on National's website.

100% Club, 11/08/18 Report

1	19	Tarboro
2	76	Albemarle
3	289	Ayden
4	357	Altamahaw
5	396	Spring Hope
6	431	Wingate
7	446	Marshville
8	523	Harrisburg
9	546	LaGrange

65% - 99% Membership Goals. 141 Posts are on track with Nationals goals

50% - 64% Membership Goals. 95 Posts are close but need to work it.

0-50% Membership Goals. 61 Posts fall in this category. They need help.

New Department Membership Report.

The Department has rolled out a new membership report. More info & more categories so you have a complete Post membership picture. New technology gives the Department great new options.

Need Membership or Post Activity Help?

Let your District Commander know if you need assistance with membership, revitalization, use of MyLegion, officer training, or information about American Legion Programs.

Membership Forms & Reports

All located in on the Department website at www.nclegion.org

Contact. Membership Committee Chairman Bob Barker can be reached at rgbhawaii7@gmail.com or 336-420-5877

Important Dates

Jan 18-19, 2019

Feb 14-16, 2019

Jun 5-8, 2019

Departmentwide Revitalization

Mid Winter Conference, North Raleigh Hilton

Department Convention, North Raleigh Hilton