



Membership & Post Activity

January 2019

It's 2019, Make a Plan

Start of a new year. What to do?

- What does your Post want to do this year that worked last year?
- What does your Post want to do new this year?
- What did your Post do last year that may not have worked as well as you envisioned? Could you do it better?

Post Commanders should sit down with their Executive Committee and answer questions about themselves. Post Commanders set the tone and the vision for the Post with the help of the officers and members.

- Create a annual Post calendar. Did you know there is a Post Commander calendar in the Post Officer Guide? It's a month by month schedule of what a Post Commander should be doing. Match that with a local calendar from your Chamber of Commerce. Add events to the Post calendar as they become known.
- Pick and choose which events your Post needs to be a part of. Not always the easiest but where your Post presence is essential and important to your veteran community.
- We all plan for Memorial Day, The 4th of July, Veterans Day & even Christmas. But what about local festivals & fairs?
- Create a plan and timeline. Set up your committees to make the arrangements and contact the organizers. Find out what's needed. Entry fees, paperwork to be filled out, supplies to be ordered etc.
- How about adopting a road. Sign up at NCDOT online for an available road/street. Each quarter, pull a team together and do a cleanup walk.
 1. It's free.
 2. Free 24/7 advertising.
 3. Visual community participation.
 4. Include the whole adult Legion family.

A Post that is organized and has a master plan is a successful Post. Important events will not slip by and you want your Post to be seen by the public.

Youth Programs.

Your Post has decided to do more Legion Youth Programs. Which ones does your Post do and what can you add?

- ◆ Boys State
- ◆ Scouting
- ◆ Junior Shooting Program
- ◆ ROTC/JROTC Awards
- ◆ Student Trooper
- ◆ Oratorical Contest
- ◆ Legion Baseball

Did you know that you can use corporate sponsorships to support your youth programs?

- ◆Boys State. Start now by getting the word out about the program and benefits then start lining up sponsors for each applicant.
- ◆Student Trooper costs. Use corporate sponsors to offset the cost.
- ◆Legion Baseball. Get a plan. Talk to successful programs for tips & techniques.

Just remember that if you solicit corporate sponsors for a specific program it must be used for that program.

VSF/USSNC.

Has your Post considered making a contribution to the VSF/USSNC Battleship Fund? A lot of Posts have already contributed this year but so many have not.

- \$.50 per member based on your membership goal for the VSF
- \$.50 per member based on your membership goal for the USSNC
- VSF helps the VA volunteers
- USSNC restoration to protect our namesake.

Be sure to designate which fund per \$\$\$.

Go-Getter Award

The Go-Getter Award is due by January 31st. The requirements are New Members by December 31st.

- ◆1 NEW Member Silver Star
- ◆5 NEW Members Gold Star
- ◆10 NEW Members Silver Star with Wreath
- ◆20 NEW Members Gold Star with Wreath
- ◆3 NEW Members & 97 Renewals Century Club Shield

Post Adjutants & Membership Teams. Do the paperwork and recognize your recruiters.

Did You Know?

- Post Minutes need to be taken at each meeting of the Post. Those minutes need to be approved by the membership at your next meeting. Did you know that those minutes once approved by the membership must be signed and dated by the Post Commander and Post Adjutant before filing?
- Each Post finance officer keeps the books for the Post. Did you know that those books need to be kept on a monthly Ledger?
- Posts work with money all the time to pay the bills and support their programs. Did you know that the Post is required to have a budget each July? And if you don't have a budget for expenses then you must have every bill and every dollar approved by the membership?
- Posts must have an annual audit! Did you know that the audit does not have to be a CPA but can be completed by an appointed committee for the purpose of the audit. It all depends on your Post income & assets.
- If your dues are less than **\$27.50**, you & your members cannot renew online.

National Membership Incentive

National has rolled out a new incentive & member list for every Post to invite members back.

- ◆ Earn \$5 for every member you invite back to your Post from 2014-2016 list.
- ◆ Go to MyLegion under the Reports then Revitalization tab. Your unrenewed roster can now be selected for 2014—2018.
- ◆ MyLegion now includes roster, letters and labels for 2014-2018 unrenewed.
- ◆ Invite your expired members back & to renew online or at the Post.
- ◆ The incentive applies to 2014-2016 who renew for 2019.

MyLegion Membership Processing

- ◆ Renewal Memberships updated in 9 days.
- ◆ New Members get their National numbers in 9 days
- ◆ Do transfers with membership money & it updates in 9 days.

How does it work?

- ◆ Sign into MyLegion
- ◆ Go to Membership Processing tab.
- ◆ Set up your account info under "Manage Acct"
- ◆ Now your ready to process Membership Renewals, New Membership and Transfers that include membership money.

Department Wide Revitalization.

January 18-19th we will have a department wide revitalization. Still working the details but each Post controls their own successful results so have your Post calling team ready.

100% Club.

(Department Report 12/6/18)

1	19	Tarboro
2	289	Ayden
3	345	Charlotte
4	357	Altamahaw
5	396	Spring Hope
6	431	Wingate
7	436	Angier
8	511	Beulaville
9	546	LaGrange

Need Membership or Post Activity Help?

Let your District Commander know if you need assistance with membership, revitalization, use of MyLegion, officer training, or information about American Legion Programs.

Membership Forms & Reports

Most forms are now .pdf fillable Located on the Department website at www.nclegion.org

Contact. Membership Committee Chairman Bob Barker can be reached at rgbhawaii7@gmail.com or 336-420-5877

Important Dates

Jan 18-19, 2019
Feb 14-16, 2019
Jun 5-8, 2019

Department of NC Membership Revitalization
Mid Winter Conference, North Raleigh Hilton
Department Convention, North Raleigh Hilton