



## Membership & Post Activity

April 2019



### Why did you join the American Legion?

- To Make a Difference?**
- To help other Veterans?**
- To help with youth programs?**

### So how is your Post doing?

- Is your Post making a Difference?**
- Is your Post helping other Veterans?**
- Is your Post participating in youth programs?**
- Does your Post encourage & engage new members?**
- Does your Post dismiss new ideas because you've never done it that way?**

### *Maybe it's time to take a deep look at your Post and your Activities.*

#### Warmer Weather Actions

- ◆ Pull out those military service or American Legion t-

shirts and baseball caps. Advertise everywhere you go as part of your day to day activities.

- ◆ Make sure you have an application for each of the American Legion family groups in your wallet. Legion, Auxiliary, & Sons of the American Legion.
- ◆ Warmer weather brings out the motorcycles & the classic cars. How about creating a local American Legion Riders or American Legion Cruisers unit?
- ◆ Plan/Host a Post Open House. If you missed the opportunity for the American Legion birthday, how about planning an event later this year for our Centennial. Show off your Post, your Programs & your People.

#### Perception is Reality

- Is your Post "Cheers" where everyone knows your name and family friendly or does it look like a relic of the Cold War hiding behind fences, walls & secrecy?
- Is your Post the scene of veteran activity or is no one home?
- Does your Post host fantastic meals or does the FDA need to investigate?
- Does the local police know your Post because you're a popular 911 call?
- Is your Post a good neighbor with a clean, neat building & yard or do you "look" like survivors of a Zombie Apocalypse?
- When veterans or families call for help with veteran issues or Legion programs, do you know who to call or do you ignore them because well there just isn't time & it isn't your job?

**How you look, act & participate in your community not only reflects on you but every other Post/Auxiliary/SAL under the American Legion banner.**

#### Updates & Common Questions.

- ◆ District Meeting Attendance. How do you keep your Post up-to-date with the latest news, programs and changes. It's essential for each Post to attend District meetings. Make an effort to have the Commander, VCommander or a Post Officer attend them all.
- ◆ Leadership Training. How do you run a proper Post if you don't learn how to be an officer? When is the last time you actually read the Officers Manual? Learn the rules, guidance and skills at Legion College, Division Post Leadership Training or by taking the free Basic Training Class online.
- ◆ 10% Rule of Membership. Each year your post will loose on average 10% of your members to death and other reasons. Here's what you can do.
  - ⇒ First make contact. Find out why they have not renewed. Is it fixable? Is it a hardship? If a hardship, does the Post want to cover the Department and National cost of \$27.50 for this year?
  - ⇒ Second. You need to recruit at least an equal number of members in order to maintain membership. You will need to exceed that number to grow.
- ◆ 10% Rule of Participation. Only 10% on average of your members will participate in Post activities. So for every 10 members you recruit, 1 will participate. Don't let your Post

take the attitude that only participants need apply. Participation can end abruptly due to illness or family obligations but can also begin for the same reasons.

- ◆ *Why should I charge a prospective new member full price with only a couple months left?* Remember our membership is good Jan-Dec. July is the start of the Early Bird recruiting for the next year. The 2018 membership is good through December.
- ◆ *How about offering the first year of membership free.* Post pays the \$27.50 for Department & National.
- ◆ *How about paying for Active Duty members or getting them a sponsor to pay it for them while on active duty?*
- ◆ *Don't forget the family members.* Have you really asked everyone eligible?
- ◆ *We don't have a computer, how can we use MyLegion.* Members, Family, Library. Just need your Post user info.

**MyLegion Tech Talk.**

- Is your Post using the MyLegion Membership Processing?
- Make sure to communicate with your Finance Officer as part of your transaction process.
- Its so easy for Adjutants to process Post membership.

**Consolidated Post Report.**

Every Post must fill out the Consolidated Post Report about your Post activities.  
Use MyLegion or fill out the paper copy and send it in.

**100% Club.**

(Department Report 3/8/19)

1	15	Washington
2	19	Tarboro
3	32	Fayetteville
4	35	Red Springs
5	58	Rocky Mount
6	59	Dunn
7	60	Henderson
8	64	Pollocksville
9	68	Leland
10	72	Aberdeen
11	74	Forest City
12	77	Hendersonville
13	82	Shelby
14	87	High Point
15	90	Oxford
16	96	Murphy
17	99	Beaufort
18	106	Salisbury
19	110	Nashville
20	119	Clemmons
21	121	Marshville
22	129	Carolina Beach
23	131	Hamilton

24	137	Whiteville
25	142	Pilot Mountain
26	157	Raleigh
27	164	Plymouth
28	182	Columbia
29	200	Bayboro
30	217	Statesville
31	223	Elizabeth City
32	238	Bayboro
33	254	Eden
34	262	Charlotte
35	263	Washington
36	275	Lansing
37	289	Ayden
38	292	Goldston
39	293	Nashville
40	297	Raleigh
41	308	Littleton
42	322	Morganton
43	345	Charlotte
44	357	Altamahaw
45	363	Zebulon
46	370	Highlands
47	392	Hudson
48	396	Spring Hope
49	401	Troutman
50	404	Elizabethtown
51	423	Henrietta
52	427	Haw River
53	431	Wingate
54	436	Angier
55	449	Wagram
56	458	Indian Trail
57	504	Falling Creek
58	511	Beulaville
59	523	Harrisburg
60	540	Cary
61	543	St. James
62	546	LaGrange
63	547	Warrenton
64	551	Southport

**Need Membership or Post Activity Help?** Let your District Commander know if you need assistance with membership, revitalization, use of MyLegion, officer training, or information about American Legion Programs.

**Membership Forms & Reports**

Most forms are now .pdf fillable  
Located on the Department website at [www.nclegion.org](http://www.nclegion.org)

**Contact.** Membership Committee Chairman Bob Barker can be reached at [rgbhawaii7@gmail.com](mailto:rgbhawaii7@gmail.com) or 336-420-5877

**Important Dates**

April  
Jun 5-8, 2019

Legion Riders Pony Express Membership Drive  
Department Convention, North Raleigh Hilton