

The American Legion



Department of North Carolina

“Going Above and Beyond” 2021-2022 Membership Awards Manual

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Department Commander

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2021-2022 MEMBERSHIP TARGET DATES

<u>DEPARTMENT</u>	<u>TARGET</u>	<u>NATIONAL</u>
SEPTEMBER 06, 2021	50%	*SEPTEMBER 10, 2021
OCTOBER 11, 2021	55%	*OCTOBER 14, 2021
NOVEMBER 08, 2021	65%	NOVEMBER 10, 2021
DECEMBER 06, 2021	75%	*DECEMBER 08, 2021
JANUARY 17, 2022	80%	JANUARY 20, 2022
FEBRUARY 07, 2022	85%	*FEBRUARY 09, 2022
MARCH 07, 2022	90%	MARCH 09, 2022
APRIL 11, 2022	95%	*APRIL 13, 2022
MAY 09, 2022	100%	MAY 11, 2022

National Delegate Strength 30 Days prior to National Convention

*This date is also a renewal notice cutoff date.

2021-2022 DIRECT RENEWAL NOTICE DATES

<u>CUTOFF DATES*</u>	<u>RENEWAL DATES</u>
MAY 12, 2021	JULY 01, 2021
SEPTEMBER 09, 2021	OCTOBER 08, 2021
OCTOBER 15, 2021	NOVEMBER 12, 2021
DECEMBER 08, 2021	JANUARY 07, 2022
FEBRUARY 09, 2022	FEBRUARY 25, 2022
APRIL 13, 2022	APRIL 30, 2022

*Transmittals received after this date will not prevent a subsequent notice from being delivered at or around the renewal date

POST CATAGORIES

***A Post category is classified as the 2021 membership total.**

CLASS A - 500 AND ABOVE	CLASS D - 60-99
CLASS B - 200 - 499	CLASS E - 30-59
CLASS C - 100 - 199	CLASS F - 15-29

*All candidates for Department awards will have their membership records verified by the post adjutant or persons responsible for submitting the individual.

	NEW 2022 MEMBERSHIP AWARDS	DEADLINE DATE
Commander's Coin Award	Each Legionnaire who signs up 3 (three) NEW members for 2022 <i>will receive the Commander's Coin</i>	
National Commander Membership Incentive Pin	Any Member who recruits 3 (three) NEW members joining for the 2022 Membership year. (A New Member is defined as any eligible veteran joining for the 2022 Membership year who was not a member of The American Legion during the 2021-2022 Membership year. TRANSFERS DO NOT COUNT AS NEW MEMBERS.)	
National Commander 103% Membership Incentive Pin	A pin will be awarded to any Post, District, County, Division, Department commander or membership chairman who achieves 103 percent of their assigned membership goal for 2022.	

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	Department Individual Awards	DEADLINE DATE
Go- Getter Club	Each legionnaire who secures New and/or RENEWS a minimum of 5 and up to 100 members (certified by the Post Adjutant) will receive a Go-Getter Pin for each classification.	December 31 st 2021
New Member Recruiter OTY	Classes A, B, C, D, E and F – Individuals in each Post Class who secures the highest number of NEW members (certified by the Post Adjutant) will receive a certificate.	May 11,2022
National Recruiter Pin	Each Legionnaire who recruits ten (10) NEW members (certified by the Post Adjutant) qualifies for the National Recruiter Pin.	May 31,2022
Department Recruiter OTY	Each Post will have the opportunity to submit the name of its Recruiter from that Post who has signed up the most NEW Members for the 2022 Membership year. The individual who has signed up the most members in the state will receive a certificate and his/her name will be submitted for the <u>National Recruiter of the Year</u> .	May 11,2022

	Department Post Awards	DEADLINE DATE
Cardinal Award	Each Post that transmits 50% of their membership goal to Department Headquarters by the deadline date receive an Early Bird Citation.	September 6, 2021
Carolina Award	Post Commanders who attain 100% membership goal by Veteran’s Day will receive a citation recognizing accomplishment.	November 11, 2021
Dogwood Award	Each Post which has reached its 100% membership goal by Dec 31. will receive a Dogwood Streamer for their Post Colors.	December 31, 2021
First to 100%	Class A, B, C, D, E and F - Presented to the FIRST Post in each class that makes 100% of its 2022 Membership Goal as certified by the Department Adjutant.	Variable date by Class
Tarheel Award	All Posts that attain their 100% membership goal by May 31 st will receive a certificate & Tarheel Streamer for their Post Colors.	May 31, 2022
North State Award	All posts that attain 100% retention by February 2022 will receive a Renewal streamer for their Post Colors.	February 2022

	Department District Awards	DEADLINE DATE
First to 100% District	An Honor certificate awarded to the first District Commander to reach 100% of their 2022 Membership Goal .	Variable 2021
Top District Commander	An Honor certificate and paid State Convention expenses awarded to the Top District Commander in the Department based on the following: 1 – Must achieve the greatest percentage of membership. 2 – Must reach established goal. State Convention expenses consist of hotel accommodations and Convention registration fee.	May 11, 2022
100% District Commander	An Honor Certificate & 100% District Commander baseball cap for the District Commanders who make 100% of their 2022 Membership Goal .	May 11, 2022
100% Posts District Commander	An Honor Certificate for all District Commanders who have ALL POSTS in their District at 100% by cutoff date.	May 11, 2022
	Department Division Awards	
First to 100%	An Honor certificate and \$100 Emblem Sales Gift Card awarded to the first Division Commander to reach 100% of their 2022 Membership Goal	Variable 2022
Top Division Commander	An Honor certificate and paid State Convention expenses awarded to the Top Division Commander in the Department based on the following: 1 –Must achieve the greatest percentage of membership. 2 – Must reach established goal. State Convention expenses consist of hotel accommodations and Convention registration fee.	May 11, 2022
100% Division Commander	An Honor Certificate & 100% Division Commander baseball cap for each 100% Division Commander.	May 11, 2022

*All candidates for Department awards will have their membership records verified by the post adjutant or persons responsible for submitting the individual.

	<u>National Individual Awards</u>	DEADLINE DATE
Gold Brigade	Any Legionnaire who recruits 50 or more NEW members into The American Legion by the Target Date will qualify for enrollment in the elite GOLD BRIGADE	May 31, 2022
Silver Brigade	Any Legionnaire who recruits 25 to 49 NEW members into The American Legion by the Target Date will qualify for enrollment in the Silver Brigade	May 31, 2022
National Recruiter of the year	Individual certified with the highest number of New Members recruited from (Department) among all the Departments will be declared "National Membership Recruiter of the Year."	May 31, 2022
Pioneer Award	The NEW Post will make a recommendation of <u>any individual</u> who has made the greatest contribution in helping get your NEW post chartered and ensuring successful operation. Nominations may be made after securing a temporary charter.	Any time during the year
National Post Awards		
National Post Honor Ribbon	Each Post that has reached its 100% membership goal by Dec 31 ST will receive a streamer for their Post Colors.	December 31, 2021
Certificate of Meritorious Service	Awarded to Posts who have enrolled an advanced membership for 2021-2022 equaling or surpassing the Post's previous All Time-high membership.	December 31, 2021
Five or more consecutive Years	Awarded to all Posts who have reached five or more consecutive years of All-Time Highs in membership.	December 31, 2021
100% Post Commander Pin	Post Commanders who attain their 100% Post Membership Goal by May 11 TH , will receive the National 100% Post Commander Pin.	May 11, 2022
100% Post Adjutant Pin	Post Adjutants who attain their 100% Post Membership Goal by May 11 TH will receive the National 100% Post Adjutant Pin.	May 11, 2022

*All Candidates for National awards will have their membership records verified by the American Legion Department of North Carolina membership personnel prior to submission to National Headquarters.

	National District Awards	DEADLINE DATE
District Commanders Race to the Top	District Commanders will compete in each of the to The Top five categories for the Top District Commander at the National Level for an all-expense paid trip to the National Convention, including round-trip airfare, tickets and first-class hotel accommodations for two. See application in Manual	April 13, 2022
District Commander's New Post Award	District Commanders who create a new American Legion Post in their respective Districts and have Temporary Charter Application on file at National by the May Target Date.	May 11, 2022
District Commander Achievement and Honor Ribbon	District Commanders whose 2022 membership exceeds their 2021 membership by at least the number of Posts in their District will be awarded the Achievement Award and an Honor Ribbon for their District colors.	May 11, 2022
District Commanders 100% Pin	Any District Commander achieving 100% of their district membership goal.	Any Time During the Year