

The American Legion



Department of North Carolina

“NC TEAM ONE” 2022-2023 Membership Awards Manual

MIKE DONNELLY
Department Commander

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Membership Chairman

2022-2023 MEMBERSHIP TARGET DATES

<u>DEPARTMENT</u>	<u>TARGET</u>	<u>NATIONAL</u>
SEPTEMBER 13, 2022	50%	SEPTEMBER 14, 2022
OCTOBER 12, 2022	55%	OCTOBER 13, 2022
NOVEMBER 08, 2022	65%	NOVEMBER 9, 2022
DECEMBER 13, 2022	75%	DECEMBER 14, 2022
JANUARY 18, 2023	80%	JANUARY 19, 2023
FEBRUARY 14, 2023	85%	FEBRUARY 15, 2023
MARCH 14, 2023	90%	MARCH 15, 2023
APRIL 18, 2023	95%	APRIL 19, 2023
MAY 16, 2023	100%	MAY 17, 2023

National Delegate Strength 30 Days prior to National Convention

2022-2023 DIRECT RENEWAL NOTICE DATES

<u>CUTOFF DATES*</u>	<u>RENEWAL DATES</u>
MAY 13, 2022	JULY 01, 2022
SEPTEMBER 10, 2022	OCTOBER 07, 2022
OCTOBER 15, 2022	NOVEMBER 11, 2022
DECEMBER 09, 2022	JANUARY 06, 2023
FEBRUARY 10, 2023	FEBRUARY 24, 2023
APRIL 14, 2023	APRIL 30, 2023

*Transmittals received after this date will not prevent a subsequent notice from being delivered at or around the renewal date

POST CATAGORIES

***A Post category is classified as the 2021 membership total.**

CLASS A - 500 AND ABOVE
 CLASS B - 200 - 499
 CLASS C - 100 - 199

CLASS D - 60-99
 CLASS E - 30-59
 CLASS F - 15-29

*All candidates for Department awards will have their membership records verified by the post adjutant or persons responsible for submitting the individual.

	NEW 2023 MEMBERSHIP AWARDS	DEADLINE DATE
Commander's Coin Award	Each Legionnaire who signs up 3 (three) NEW members for 2023 will receive the Commander's Coin	
225 AWARD	Each Legionnaire who recruits 5 new members and Renews 20 will receive a framed Special Award consisting of a 2\$ bill, a quarter, and a commander's Coin	
National Commander Membership Incentive Pin	Any Member who recruits 3 (three) NEW members joining for the 2023 Membership year. (A New Member is defined as any eligible veteran joining for the 2022 Membership year who was not a member of The American Legion during the 2022-2023 Membership year. TRANSFERS DO NOT COUNT AS NEW MEMBERS.)	
National Commander 103% Membership Incentive Pin	A pin will be awarded to any Post, District, County, Division, Department commander or membership chairman who achieves 103 percent of their assigned membership goal for 2023.	

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	Department Individual Awards	DEADLINE DATE
Go- Getter Club	Each legionnaire who secures New and/or RENEWS a minimum of 5 and up to 100 members (certified by the Post Adjutant) will receive a Go-Getter Pin for each classification.	December 31 st 2022
New Member Recruiter OTY	Classes A, B, C, D, E and F – Individuals in each Post Class who secures the highest number of NEW members (certified by the Post Adjutant) will receive a certificate.	May 17,2023
National Recruiter Pin	Each Legionnaire who recruits ten (10) NEW members (certified by the Post Adjutant) qualifies for the National Recruiter Pin.	May 31,2023
Department Recruiter OTY	Each Post will have the opportunity to submit the name of its Recruiter from that Post who has signed up the most NEW Members for the 2022 Membership year. The individual who has signed up the most members in the state will receive a certificate and his/her name will be submitted for the <u>National Recruiter of the Year</u> .	May 17,2023

	Department Post Awards	DEADLINE DATE
Cardinal Award	Each Post that transmits 50% of their membership goal to Department Headquarters by the deadline date receive an Early Bird Citation.	September 14, 2022
Carolina Award	Post Commanders who attain 100% membership goal by Veteran’s Day will receive a citation recognizing accomplishment.	November 11, 2022
Dogwood Award	Each Post which has reached its 100% membership goal by Dec 31. will receive a Dogwood Streamer for their Post Colors.	December 31, 2022
First to 100%	Class A, B, C, D, E and F - Presented to the FIRST Post in each class that makes 100% of its 2023 Membership Goal as certified by the Department Adjutant.	Variable date by Class
Tarheel Award	All Posts that attain their 100% membership goal by May 31 st will receive a certificate & Tarheel Streamer for their Post Colors.	May 31, 2023
North State Award	All posts that attain 100% retention by February 2023 will receive a Renewal streamer for their Post Colors.	February 2023

	Department District Awards	DEADLINE DATE
First to 100% District	An Honor certificate awarded to the first District Commander to reach 100% of their 2023 Membership Goal.	Variable 2022-23
Top District Commander	An Honor certificate and paid State Convention expenses awarded to the Top District Commander in the Department based on the following: 1 – Must achieve the greatest percentage of membership. 2 – Must reach established goal.	May 17, 2023
100% District Commander	An Honor Certificate & 100% District Commander baseball cap for the District Commanders who make 100% of their 2023 Membership Goal.	May 17, 2023
100% Posts District Commander	An Honor Certificate for all District Commanders who have ALL POSTS in their District at 100% by cutoff date.	May 17, 2023
Department Division Awards		
First to 100%	An Honor certificate and \$100 Emblem Sales Gift Card awarded to the first Division Commander to reach 100% of their 2023 Membership Goal	Variable 2022-23
Top Division Commander	An Honor certificate and paid State Convention expenses awarded to the Top Division Commander in the Department based on the following: 1 –Must achieve the greatest percentage of membership. 2 – Must reach established goal.	May 17, 2023
100% Division Commander	An Honor Certificate & 100% Division Commander baseball cap for each 100% Division Commander.	May 13, 2022

*All candidates for Department awards will have their membership records verified by the post adjutant or persons responsible for submitting the individual.

	<u>National Individual Awards</u>	DEADLINE DATE
Gold Brigade	Any Legionnaire who recruits 50 or more NEW members into The American Legion by the Target Date will qualify for enrollment in the elite GOLD BRIGADE	May 31, 2023
Silver Brigade	Any Legionnaire who recruits 25 to 49 NEW members into The American Legion by the Target Date will qualify for enrollment in the Silver Brigade	May 31, 2023
National Recruiter of the year	Individual certified with the highest number of New Members recruited from (Department) among all the Departments will be declared "National Membership Recruiter of the Year."	May 31, 2023
Pioneer Award	The NEW Post will make a recommendation of <u>any individual</u> who has made the greatest contribution in helping get your NEW post chartered and ensuring successful operation. Nominations may be made after securing a temporary charter.	Any time during the year
	National Post Awards	
National Post Honor Ribbon	Each Post that has reached its 100% membership goal by Dec 31 ST will receive a streamer for their Post Colors.	December 31, 2022
Certificate of Meritorious Service	Awarded to Posts who have enrolled an advanced membership for 2021-2022 equaling or surpassing the Post's previous All Time-high membership.	December 31, 2022
Five or more consecutive Years	Awarded to all Posts who have reached five or more consecutive years of All-Time Highs in membership.	December 31, 2022
100% Post Commander Pin	Post Commanders who attain their 100% Post Membership Goal by May 17 TH , will receive the National 100% Post Commander Pin.	May 17, 2023
100% Post Adjutant Pin	Post Adjutants who attain their 100% Post Membership Goal by May 17 TH will receive the National 100% Post Adjutant Pin.	May 17, 2023

*All Candidates for National awards will have their membership records verified by the American Legion Department of North Carolina membership personnel prior to submission to National Headquarters.

	National District Awards	DEADLINE DATE
District Commanders Race to the Top	District Commanders will compete in each of the to The Top five categories for the Top District Commander at the National Level. See application in Manual	April 19, 2023
District Commander's New Post Award	District Commanders who create a new American Legion Post in their respective Districts and have Temporary Charter Application on file at National by the May Target Date.	May 17, 2023
District Commander Achievement and Honor Ribbon	District Commanders whose 2022 membership exceeds their 2021 membership by at least the number of Posts in their District will be awarded the Achievement Award and an Honor Ribbon for their District colors.	May 17, 2023
District Commanders 100% Pin	Any District Commander achieving 100% of their district membership goal.	Any Time During the Year